

nhulunbuy corporation

WT02 DIRECTIONAL SIGN POLICY

Title	Directional Sign Policy
Policy number	WT02
Type	Personnel
Owner	Chief Executive Officer
Responsible Officer	Manager, Town Operations
Approval date	22 June 2016
Review date	22 June 2019

1. Purpose

To provide the Nhulunbuy Corporation with a standard means of signposting street names and places of community interest without detriment to road safety and surrounding amenity in Nhulunbuy (Special Purpose Lease 214), the Industrial Estate (Special Purpose Lease 250) and Gove Airport.

2. Scope

This policy applies to Nhulunbuy, the Industrial Estate and Gove Airport. It does not extend to any roads/lands that are controlled by other authorities.

3. Definitions

Directional sign means a sign erected in a public thoroughfare or public place which indicates the nature of the place of community interest or tourist attraction.

Nhulunbuy Corporation means the Nhulunbuy Corporation Limited.

Private directional sign means a directional sign representing a specific community interest group

4. Policy

Directional signage provides vital importance for navigation around Nhulunbuy, the Industrial Estate and Gove Airport. Finger board signage is principally utilised to provide direction of streets and roads, however may also be utilised to advise of community facilities, services, tourist attractions and points of interest, and additionally used to advise of location of businesses and commercial establishments.

Overcrowding of directional sign posts can lead to confusion to motorists navigating local roads and streets, causing distraction and increasing the risk of vehicular accidents.

Minimising the number of signs placed on signposts will reduce the risk of confusion and the likelihood of accidents occurring from trying to decipher the signage. Considering the vast range of purpose and needs for such signage, the Nhulunbuy Corporation needs to consider the appropriateness of some of its directional signage from a road safety perspective, and protecting the visual amenity of rural and urban areas.

General process

In the case of 'fingerboard' type signage, a maximum of three signs (including the street name) will be permitted per signpost. The number of signposts per intersection will be strictly controlled by the Nhulunbuy Corporation.

The following list prioritises the order in which approved signs will be considered at any location:

- (a) Street name or names on top
- (b) Community services (Hospitals, Ambulance, Police)
- (c) Community facilities (Schools, Health Care Centres)
- (d) Tourist attractions (Lookouts, Tourist Information Centres)
- (e) Community interest groups (considered private signage)

The inscription on a directional sign can only be of a generic nature. Commercial company names will not be accepted. However, consideration may be given to a not-for-profit community organisation or group.

Approval will not be given for any directional signs within shopping centres.

The maximum number of directional signs that a particular group can have is two, which must be located at intersections on roads closest to the premises.

Directional signs may be removed whenever the Nhulunbuy Corporation considers that the sign and or facility is not serving the needs of the public. The Nhulunbuy Corporation will review the directional signage every five years to ensure that the signs are relevant and up to date.

Private Directional Signs

All requests/applications are to be in writing to the Nhulunbuy Corporation. In this correspondence, the applicant will need to give exact details of the location of the proposed sign, the wording of the sign, and justification of why the sign is required to support the request.

Applications will be assessed by Corporation staff to ensure they are appropriate and meet the intent of the Directional Signs Policy and meet relevant specification for the requested sign.

The Nhulunbuy Corporation may request further information to assist in the assessment for the directional sign proposal.

Private applicants are required to fund the:

- Purchase and installation of their own Nhulunbuy Corporation approved signage
- Replacement of any damaged or deteriorated private signage.
- Removal of any private signage no longer required.

Where the applicant seeks to install a directional sign on an existing sign post, the Nhulunbuy Corporation requires installation of any new sign to be undertaken by the Corporation. This is to ensure integrity of the infrastructure and appropriate standards of work safety and insurances are maintained.


In the case of an act of vandalism of a private directional sign, the Nhulunbuy Corporation assumes no responsibility for replacement of the private sign, and cost of replacement must be borne by the applicant.

5. Sign Specifications

All signs must comply with Australian Standard AS1742.

6. Review process

This policy will be reviewed three years from the date of adoption.

Date 22/6/16	Director (Name) C WALTERS	Signature 
Chief Executive Officer (Name) ANGELA MacMILLAN		Signature 